

**Press Information Bureau
Government of India
Ministry of Women and Child Development**

05-December-2014 15:32 IST

Beti Bachao Beti Padhao (BBBP) Scheme

Government of India has introduced the Beti Bachao, Beti Padhao (BBBP) scheme for survival, protection & education of the girl child. It aims to address the issue of declining Child Sex Ratio (CSR) through a mass campaign across the country targeted at changing societal mindsets & creating awareness about the criticality of the issue. The Scheme will have focussed intervention & multi-sectoral action in 100 districts with low Child Sex Ratio.

The criteria/norms for selection/identification of 100 districts under the BetiBachaoBetiPadao programme are as under:-

- i) 87 Districts have been selected from 23 States/UTs having Child Sex Ratio below the National average of 918.
- ii) 8 Districts have been selected from 8 States/UTs having Child Sex Ratio above National average of 918 but showing declining trend
- iii) 5 Districts have been selected from 5 States/UTs having Child Sex Ratio above National average of 918 and showing improving trend so that other parts of country can learn from them.

It is a joint initiative of Ministry of Women and Child Development, Ministry of Health and Family Welfare and Ministry of Human Resource Development. The Sectoral interventions under the programme include the following:

- i) **Ministry of WCD:** Promote registration of pregnancies in first trimester in AnganwadiCentres (AWCs); Undertake Training of stakeholders; Community Mobilization & Sensitization; Involvement of Gender Champions; Reward & recognition of institutions & frontline workers.
- ii) **Ministry of Health & Family Welfare:** Monitor implementation of Pre-Conception and Pre-Natal Diagnostic Techniques (PCP&DT)Act, 1994; Increased institutional deliveries; Registration of births; Strengthening PNDT Cells; Setting up Monitoring Committees.
- iii) **Ministry of Human Resource Development:** Universal enrolment of girls; Decreased drop-out rate; Girl Child friendly standards in schools; Strict implementation of Right to Education (RTE); Construction of Functional Toilets for girls.

As the Beti Bachao, Beti Padhao (BBBP) scheme has been approved recently, no fund allocation has been made so far to the States.

This information was given by the Union Minister of Women and Child Development, Smt. Maneka Gandhi in a writ reply to the Lok Sabha today.

NB/PS